



INDUSTRY

Manufacturing

PRODUCT

Bare-Metal Servers

PAIN POINTS

STOBER's facility struggled with limited bandwidth and poor WAN security. Their original hosting provider wasn't capable of meeting the company's high-security needs. More specifically, they didn't offer a powerful bare-metal server solution.

HOW LIQUID WEB HELPED

The Most Helpful Humans in Hosting™ moved STOBER's website and online product information, along with the company's bare-metal servers and on-site security systems to Liquid Web's bare-metal servers.



"A benefit has been the lack of server downtime, but Liquid Web's customer support is what separates Liquid Web from the competition."

Spotlight on STOBER Drives

It is the ambition of STOBER Drives of Maysville, Kentucky to be the very best at what they do, delivering high-quality speed reducers and motors for the motion control and power transmission industries. The German-owned gearbox manufacturer develops a number of drive components, from gear units and motors, to drive controllers and user software. The company's origins in a small shop in Germany in the 1930s and their dedication throughout their 85 years of business have led to their reputation as leading industry experts in gearing. Their position of industry leadership has been solidified by the excellence and precision with which they operate.

Industry Leaders Trust Liquid Web

Nearly a decade ago, STOBBER faced a number of challenges. Their facility struggled with limited bandwidth and their WAN security was lacking. The hosting provider they were with wasn't capable of meeting the company's needs. More specifically, they didn't offer a powerful bare-metal server solution. So STOBBER turned to Liquid Web.

Aligning Visions

The partnership between STOBBER and Liquid Web comes as no surprise. The companies share much in common, including their dedication to people, process, and performance. Both STOBBER and Liquid Web prize innovation and outstanding customer service, with support available to their customers at any time of the day or night. Just as STOBBER is "geared to a higher standard™" so too do we at Liquid Web strive to be The Most Helpful Humans in Hosting™.

Currently, STOBBER has a Bare-metal servers and security systems which are used to host their website and online product configurator.

They are using a LAMP stack. Their challenge was the limited bandwidth at their facility and WAN security.

Supporting STOBBER's Mission

Liquid Web is proud to support STOBBER in its mission to be known as the industry gold standard, creating the best gearboxes available to the North American market. STOBBER is happy to have found Liquid Web, utilizing Liquid Web's proficiency, bare-metal servers, and security systems. STOBBER has also entrusted our servers to host the company's website and online product configuration, relying on Liquid Web's reliability and outstanding customer service.

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“We rely on Liquid Web's reliability and outstanding customer service.”

- Robert Brandon, STOBBER.

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Serving Solutions Create Satisfied Customers

STOBER has now partnered with Liquid Web for over seven years. “A benefit has been the lack of server downtime, but Liquid Web’s customer support is what separates Liquid Web from the competition,” says STOBER’s Robert Brandon.

It is Liquid Web’s outstanding customer support that allows STOBER to provide the same sort of service and support for their own customers, helping them to meet their customer’s needs, reducing downtime by providing superior products and support during emergency situations such as equipment failures, lubrication issues, installation problems, and harsh environments.

It is Liquid Web’s honor to provide our services to STOBER, aiding in its commitment to people, innovation, and exceptional service.

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ABOUT LIQUID WEB

Liquid Web powers content, commerce and potential for SMB entrepreneurs and the designers, developers and digital agencies who create for them. An industry leader in managed hosting and cloud services, Liquid Web is known for its high-performance services and exceptional customer support.

With over 30,000 customers spanning 150 countries, Liquid Web owns and manages its own core data centers and provides a wide portfolio of offerings spanning from bare metal servers and fully managed hosting to Managed WordPress and Managed WooCommerce Hosting. The Most Helpful Humans in Hosting™, Liquid Web earns the industry’s highest customer loyalty and has been recognized among INC Magazine’s 5,000 Fastest Growing Companies for eleven years.

*2017 NPS score of 66%

